



PROSPECTIVE MEMBER INFORMATION

The Gainesville Artisans' Guild was established in 1970 to create a network and market for area artists. The Artisans' Guild Gallery is located in the historic Pleasant Street neighborhood in downtown Gainesville and is among the oldest artist owned and operated cooperatives in the country. Members staff the gallery, participate in committee work, and are encouraged to have an active voice in the business.

MEMBERSHIP REQUIREMENTS & RESPONSIBILITIES

- All work must be designed and made by the member.
- Members must have a phone number and an email address.
- Members are encouraged to be active on social media and be willing to promote the guild.
- Membership is initially via CONSIGNMENT, currently 50% commission.
- CONSIGNMENT Members are not required to work a shift or participate on a committee.
- CORE (working) members, work shifts, participate in committee work, and help with special events. They are selected from CONSIGNMENT members who demonstrate an interest and ability to work as a CORE member. They receive a higher percentage for their sales.
- CORE members are required to stay informed about Guild business and to review quarterly Board of Directors' meeting minutes via SLACK platform. CONSIGNMENT members are encouraged to do so.
- Applicants pay a \$25 non-refundable jury fee and an additional one-time membership fee of \$75, if accepted.



INSTRUCTIONS AND INFORMATION

New member applications are submitted to our Chairperson of the Membership Committee and reviewed by our Standards committee throughout the year – you may apply anytime online.

1. Complete the application form, including signing the New Member Release form and attaching 2 checks: a \$25 non-refundable jury fee and a separate check for \$75. The check for \$75 will be returned if you are not accepted.
Make checks payable to: Gainesville Artisans' Guild, Inc.
2. Submit 3 – 5 images of your work via email to artisansgallerygainesville@gmail.com Include your media, dimensions, and retail price for each submission.
3. Following online pre-screening you may be invited to bring actual work into the gallery for our Standards Committee to evaluate. You may also be asked to come in for a brief interview. Next, our Standards Committee will make recommendations to the membership and Core members will vote.
4. You will be notified of the guild's decision by email or by phone.

Direct further questions to the Chairperson of the Membership Committee,
ABBY HOGAN; email: abidjanhogan@yahoo.com Cell # 352-226-1707
Thank you for your interest in the Gainesville Artisans' Guild Gallery.



APPLICATION FORM

NAME _____

ADDRESS _____

PHONE: HOME _____
WORK _____
CELL _____

E-MAIL ADDRESS _____

WEBSITE/SOCIAL MEDIA PAGES. E.G., FACEBOOK, INSTAGRAM, ETSY,
SHOPIFY, ETC _____

MEDIUM _____ YEARS EXPERIENCE _____

PRICE RANGE _____

SIZE RANGE _____

IS YOUR WORK DONE ENTIRELY BY YOU? IF NOT, PLEASE EXPLAIN.

WHAT TECHNIQUES DO YOU USE?



WORK SUBMITTED

1. _____ RETAIL PRICE _____
2. _____ RETAIL PRICE _____
3. _____ RETAIL PRICE _____
4. _____ RETAIL PRICE _____
5. _____ RETAIL PRICE _____

WHY DO YOU WANT TO BE A MEMBER AND HOW CAN YOU
CONTRIBUTE TO OUR ORGANIZATION? (Please write on this page or
provide an attached document)



NEW MEMBER APPLICANT RELEASE FORM

(please read and sign below)

If you are asked to bring in artwork following our online pre-screening, the Artisans' Guild Gallery will store your work upstairs out of reach of the public and will take every precaution to keep your work safe. However, the Artisans' Guild Gallery cannot be held financially responsible for damage or loss.

I understand that the Gainesville Artisans' Guild Gallery will not be held liable for damage or loss of work left in the gallery during consideration for membership.

Name (Print): _____

Signature and Date: _____



ARTIST/MEMBER COMMITMENT SHEET

Working Schedule: Because of the nature of the cooperative, the following conditions must be considered by applicants in advance of membership.
(*check each item you agree with*)

___ As a consignment member I will not be working a shift in the gallery.

___ I am willing to help out during special events and the holiday season.

___ Although I am not required to be a member of a committee, I am willing to serve on a committee.

___ I understand that all members are responsible for staying current regarding the business of the Artisans' Guild Gallery. Information will be shared via SLACK (and organizational platform/application)

Financial Concerns: (*Initial each item*) *subject to change by vote of BOD*

___ After paying the \$25 non-refundable jury fee, I will pay a one-time \$75 membership fee.

___ CONSIGNMENT members currently receive 50% of all sales.

___ CORE members currently receive 60% for one monthly shift, 70% for two monthly shifts, 80% for 3 monthly shifts. CORE members are selected from CONSIGNMENT members that express a desire and demonstrate skills for working in the gallery.



Other Important Aspects of Membership: (*Initial each item*)

___ I understand that my biography or mission statement, plus up to 5 professional quality images of my work, must be submitted to the webmaster within 3 weeks of acceptance. This is to facilitate promotion of my work via the guild's website, Facebook, Instagram, and printed materials. (no need to resend if you checked "yes" that we may use application images for promotion)

___ I understand that when a member decides to leave the guild, the following obligations must be met: CORE members: Notice must be given six weeks prior to leaving the guild and CONSIGNMENT members must give two weeks notice.

___ I understand that all new members are initially accepted on consignment and later acceptance into working membership (CORE) is dependent on the member's willingness and skills as well as vacancy in the working gallery schedule.

Name (Print):

Signature



OFFICE USE ONLY

Standards: Yes No Membership: Yes No

Comments: _____

